

**2018 Northern California Annual Chapter Meeting  
Thursday, February 22, 2018  
DoubleTree by Hilton  
Pleasanton, CA**

**Educational Exhibitor Prospectus**

Plan to attend the Northern California Chapter SNMMI Annual Chapter Meeting, Thursday, February 22, 2018 at the Doubletree by Hilton Pleasanton at The Club in Pleasanton, CA. Just minutes from some of Northern California's best attractions, spectacular dining and shopping will await you after you join your colleagues for many outstanding lectures which will address current techniques and new concepts.

**Attendance**

Projected attendance is 150-175 nuclear medicine physicians and technologists from the leading hospitals and healthcare facilities in Northern California and Northern Nevada, plus other states outside the Northern California Chapter.

**Vendor Participation**

Vendors may show their support for the nuclear medicine community and the NCSNMMI Annual Chapter Meeting by providing an educational grant to support the educational program offered, or as a sponsor or an exhibitor. A block of rooms are reserved at the DoubleTree by Hilton Pleasanton with rates starting at \$199.00. **To reserve a room, call 866/445-8667. Reserve your room before February 1, 2018 to receive the discount rate.** Please mention you are with NCSNMMI Chapter Meeting to get the discounted rate in the reserved block of rooms.

**Exhibits:** A limited number of tabletop exhibit spaces are available on a first come, first served basis. The Exhibit Area will be located convenient to the educational sessions and the networking functions. The continental breakfasts and coffee breaks will be held in the exhibit area. Cost per table is \$750 for commercial companies. The price includes a 6' skirted table, 2 chairs. The floor is carpeted. An exhibit application is included as part of this prospectus.

**Educational Grants:** The NCSNMMI is seeking educational grants to support the educational aspect of the meeting.

**Meeting Schedule**

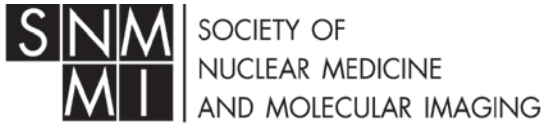
Exhibit Set-up	Wednesday, February 21, 2018	after 7:00 pm
Exhibit Hours	Thursday, February 22, 2018	7:00 am – 3:55 pm
Dismantle	Thursday, February 22, 2018	4:00 pm – 5:00 pm

**Application**

The application for exhibiting is attached as part of this prospectus. To register, please complete and return the applications to the address above, along with payment of the total due. The NCSNMMI is a 501c3 Not-for-Profit Association.

**Questions?**

For additional information concerning the meeting, contact WRSNMMI Headquarters at the address above, or visit the WRSNMMI web site at [www.wrsnm.org](http://www.wrsnm.org).



NORTHERN CALIFORNIA CHAPTER

**EXHIBITOR CONTRACT/APPLICATION**

Northern California Chapter – Society of Nuclear Medicine and Molecular Imaging 2018 Annual Chapter Meeting  
 February 22, 2018  
 DoubleTree by Hilton Pleasanton at the Club  
 7050 Johnson Dr, Pleasanton, CA

*Application will not be processed without...*

- Read the Terms and Conditions on the reverse side of this application
- Complete the Exhibitor Requirements section before signing
- Retain a copy for your files
- Payment in full in U.S. funds
- Signature of official representative

Mail to: NCSNMMI  
 1240 Iroquois Ave, Suite 106  
 Naperville, IL 60563

Telephone: 630-428-4700  
 Fax: 630-428-7700  
 Email: info@wrsnm.org

**EXHIBITOR INFORMATION** - Company name and address information should be completed exactly as they should appear in the NCSNMMI List of Exhibitors document.

Company			Telephone
Address			Fax
City	State/Province	Zip/Postal code	Web Site
<b>Official contact</b>	<b>Title</b>	<b>Telephone</b>	<b>Email</b>

**EXHIBIT SPACE**

The exhibitor fee is \$750.00 and includes a 6' skirted table and 2 chairs. Setup is Wednesday, February 21, beginning at 7:00pm. Two representatives are included in the exhibitor fee and any additional representative must pay \$75 each.

I do not wish to be near the following companies: \_\_\_\_\_

*Payment Method:*      *NOTE: Please include billing address if different than above.*

Check enclosed for \$ \_\_\_\_\_

Charge to my credit card:     Visa     MasterCard     Discover     American Express

Amount: \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ SEC ID: \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Exhibitor agrees to abide by the terms and conditions on the back of this application/contract. The undersigned is empowered to enter into contracts on behalf of the exhibiting company. This is not a binding contract until signed by the Northern California Chapter – SNMMI.

Agreed to:

Accepted, NCSNMMI by:

\_\_\_\_\_  
 Company Representative

\_\_\_\_\_  
 NCSNMMI Representative

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Date

## **Exhibit Terms and Conditions**

### **1. Application for Exhibit Space**

This contract/application must be accompanied by a check or credit card for full payment.

### **2. Exhibit Eligibility**

Product brochures for medical devices and/or drugs which are subject to approval by the United States Food and Drug Administration or other government agency and which are to be exhibited at the NCSNMMI meeting must be approved by FDA or the appropriate agencies or authorities of the federal, state, or local government. All products and services to be exhibited must be directly related to the practice of nuclear medicine and medicine in general and are subject to review by the NCSNMMI. Exhibitors may display only those products and services that they regularly manufacture or distribute. Applications deemed ineligible will be returned with exhibit space payment.

### **3. Exhibitors' Representatives**

The application signatory or his designee shall be the official representative of the exhibitor, certify representatives and act on behalf of the exhibitor in all negotiations.

### **4. Exhibit Space Rental Rates**

Tabletop exhibit space will be rented for \$750 to Commercial Exhibitors. Pricing includes entrance for 2 representatives, a 6 foot draped table and two chairs. Any additional representatives must pay \$75 each. Exhibitors cannot encroach upon another exhibitor. If two tables are needed, exhibitors need to purchase both at the full rate.

### **5. Acceptance of Exhibit Space Applications**

Applications will be accepted on a first-come, first-served basis. NCSNMMI will assign all space and reserves the right to rearrange exhibitors at any time. NCSNMMI reserves the right to relocate exhibitors should it become necessary for causes beyond the control of NCSNMMI or advisable in the best judgment of NCSNMMI.

### **6. Exhibit Space Payment Schedule**

Application must be accompanied by full payment in U.S. funds. Checks should be payable to "NCSNMMI". The Chapter's Tax ID number is 23-7149921.

### **7. Cancellation/Refund of Exhibit Space Fees**

Written notification of cancellation must be received by NCSNMMI on or before the dates specified. If space is canceled on or before February 8, 2018, a refund less a 20% cancellation fee will be issued. If space is canceled after February 8, 2018, the exhibitor shall remain liable to NCSNMMI for the total rental fee for the space canceled. Space not claimed and occupied prior to 7:00 am, Thursday, February 22, 2018, for which no special arrangements have been made with NCSNMMI, may be resold or reassigned by NCSNMMI without obligation on the part of NCSNMMI to refund exhibit fees, and without obligation to assign the exhibitor to other space.

### **8. Subletting of Space**

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

### **9. Insurance & Liability**

The exhibitor shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person, or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the exhibition (except as otherwise provided in the agreement between NCSNMMI and the Doubletree by Hilton Pleasanton). It is the exhibitor's sole responsibility to obtain, at its own expense; any or all licenses and permits to comply with all federal, state and local laws and City of Pleasanton ordinances for any activities conducted in association with, or as part of, the NCSNMMI Chapter Meeting. The exhibitor shall protect, indemnify, hold harmless and defend NCSNMMI, its officers, directors, and agents against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees, and costs of litigation, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of NCSNMMI, its officers, directors and agents. Exhibitors should maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of, or in any way connected with the exhibitor's participation in the exhibition, in an amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of the exhibitor under these terms and conditions and should cover NCSNMMI as an additional named insured. Each exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against NCSNMMI, its officers, directors and agents.

All agents or representatives performing services at the Doubletree by Hilton Pleasanton directly for an exhibitor, other than the exhibitor's employees, must be prepared to provide NCSNMMI with original certificates of insurance. In the event any part of the exhibit area is destroyed or damaged so as to prevent NCSNMMI from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, Acts of God, terrorism, national emergency or other cause beyond the control of NCSNMMI the exhibitor will be charged for space during the period it was or could have been occupied by exhibitor, and exhibitor hereby waives any claim against NCSNMMI, its directors, officers and agents for losses or damages which may arise in consequence of such inability to occupy assigned space, its sole claim against NCSNMMI being for a refund of rent paid for the period it was prevented from using the space.

### **10. Exhibitor Terms and Conditions**

The exhibitor understands and agrees that these Terms and Conditions are an integral and binding part of this contract.

**2018 Northern California Annual Chapter Meeting  
 Thursday, February 22, 2018  
 DoubleTree by Hilton, Pleasanton, CA**

**Grants & Sponsorships**

The 2018 Northern California Annual Chapter Meeting of the Society of Nuclear Medicine and Molecular Imaging will be held Thursday, February 22, 2018 at the Doubletree by Hilton Hotel Pleasanton at The Club in Pleasanton, CA. This meeting offers a variety of sponsorship opportunities for your company. From the educational grants for faculty support and program syllabus and sponsorships for refreshment breaks, your company can play a vital role in supporting the 2018 Annual Chapter Meeting while raising your company profile to Northern California SNMMI members. Come help us celebrate.

For your educational grant or sponsorship dollars, the Northern California Annual Chapter Meeting will recognize your company in the following ways:

- Recognition in the Conference Program Book (company name only)
- Recognition on the PowerPoint Images in General Session Room
- Recognition on appropriate signage
- Complimentary Exhibit Space and one complimentary meeting registration for Grant of \$2000 or more
- Complimentary Exhibit Space and two complimentary meeting registrations for Grant of \$2500 or more

Take a moment to review the various levels of grants and sponsorship and complete the form below. We ask that you respond by **February 1, 2018**, for CME application purposes and so that we may include your company name in the Conference Program Book and appropriate signage. Companies providing Educational Grants will also need to complete a Letter of Agreement.

We hope that you will seriously consider becoming a Northern California Annual Meeting grantor or sponsor. We would be pleased to answer any questions you may have. Partial sponsorships can also be considered for the larger events. Please contact the NCSNMMI Office at 630/428-4700, or by email at [info@wrsnm.org](mailto:info@wrsnm.org). Thank you in advance for your consideration.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**SUPPORT LEVELS...check the item(s) you wish to provide (partial sponsorships can be considered):  
 Major Credit Cards accepted – NCSNMMI tax ID # 30-0161558.**

**Educational Grants:**

_____ Platinum Sponsor	\$5,000
_____ Gold Sponsor	\$4,000
_____ Silver Sponsor	\$2,500
_____ Bronze Sponsor	\$1,500

**Sponsorship Support:**

_____ Continental Breakfasts (One Available)	\$ 1,000 each
_____ Coffee Breaks (Two Available)	\$ 1,000 each
_____ Lunch	\$ 2,500 each
_____ Partial Sponsorships	_____

Signature: \_\_\_\_\_ Date: \_\_\_\_\_