

Dan Herbstman is the CEO and co-founder of Third Eye Health, the leading technology enabled medical services company in the post-acute and long-term care market, partnering with nursing homes to provide acute care and specialty services through its proprietary mobile telehealth technology. Third Eye physicians help reduce unnecessary hospitalizations, improve quality of care, lower adverse events and enhance regulatory compliance. Third Eye is growing rapidly, partnering with the leading nursing home chains in the United States.



Over almost 20 years, Dan has a track record of bringing health care technology and services products from the early research stages to market and growth. Previous to founding Third Eye Health, Dan was Senior Director, Diagnostics and Software, at Haemonetics, the leading medical technology company in blood management, with nearly \$1 billion in revenue. He was at Haemonetics for almost ten years, during which time he led teams to bring early stage products from concept to commercialization and to standard of care in the in-vitro diagnostics, software and medical device areas, including leading a product from less than \$10 m to \$45m in revenue.

Dan also served as a mentor to Healthbox companies and to other early stage companies as part of Chicago Innovation Mentors (CIM) and the Chicago Lean Startup Challenge. In addition, he was an early investor and advisor to b.good, a New England-based chain of healthy fast food restaurants. Dan started his career in health care consulting with Abt Associates and Perot Systems before moving into the medical technology area with EPIX Medical. He has an undergraduate degree from Washington University (St. Louis, MO) in Biology.