

**Eastern Great Lakes – SNMMI 2018 Annual Meeting**

September 29-30, 2018

Roswell Park Cancer Institute, Hohn Auditorium  
Research Study Center, Elm and Carlton Streets, Buffalo, NY

**Educational Grantor, Sponsor & Exhibitor Prospectus**

The 2018 Annual Meeting of the Eastern Great Lakes Chapter of the Society of Nuclear Medicine and Molecular Imaging (EGLSNMMI) will be held September 29-30, 2018 at the Roswell Park Cancer Institute in Buffalo, NY. Join us as nationally recognized leaders discuss important topics in nuclear medicine. Katherine Zukotynski, MD, FRCPC, McMaster University; Alan Klitzke, MD, FACNM, Roswell Park Cancer Institute; Saurabh Malhotra, MD, MPH, University at Buffalo; Cigdem Akincioglu, MD, University of Western Ontario LHSC; Alexandria Reynolds, CNMT, RT(T), Northtowns Cardiology; and Joshua J. Reynolds, CNMT, ARRT(N)(CT)(MR), Windsong Radiology are the program chairs for the 2018 meeting. The meeting will also include a limited number of tabletop exhibits of nuclear medicine equipment, supplies and services. There will be ample time for networking between physicians, technologists and suppliers.

**Attendance**

Projected attendance is 100-120 nuclear medicine physicians and technologists from the leading hospitals and healthcare facilities in Western New York, Eastern Canada, plus other areas and states outside the Eastern Great Lakes Chapter region.

**Vendor Participation**

Vendors may show their support for the nuclear medicine community and the EGLSNMMI Annual Meeting by providing an educational grant to support the educational program offered, or as a sponsor or an exhibitor. Hotel rooms are available at the Wyndham Garden, located on the Roswell Park campus, as well as others in the Buffalo area. Rooms at the Wyndham can be reserved by calling the hotel direct at 716-262-8892 or 877/999-3223. Please reference Eastern Great Lakes when reserving your room at the discount rate of \$128.00 for standard rooms, plus tax. Deadline is August 28<sup>th</sup> to receive discount. Rooms can also be reserved online at [www.wyndham.com/hotels/49184](http://www.wyndham.com/hotels/49184) then click special rates. Then enter 092818EAS under group code. Choose Wyndham Garden Buffalo Downtown, and proceed with room reservation.

**Exhibits:** A limited number of tabletop exhibit spaces are available on a first come, first served basis. The Exhibit Area will be located convenient to the educational sessions and the networking functions. The continental breakfasts and coffee breaks will be held in the exhibit area. Cost per table is \$750.00 for commercial companies. The price includes a 6' skirted table and 2 chairs. The floor is carpeted. An exhibit application is included as part of this prospectus.

**Educational Grants:** The EGLSNMMI is seeking educational grants to support the educational aspect of the meeting.

**Sponsorships:** Sponsorship opportunities exist for the non-educational components of the meeting, including meal functions and social events. For specific information on the costs and benefits of the sponsorship opportunities, please review the 2017 EGLSNMMI Annual Meeting Educational Grant/Sponsorship page included with this prospectus. For CME application purposes and to assure we can include your company name in the meeting syllabus and appropriate signage, please submit your application by September 1, 2018.

**Meeting Schedule**

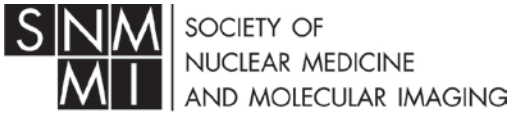
Exhibit Set-up	Saturday, September 29, 2018	6:00 am - 7:00 am
Exhibit Hours	Saturday, September 29, 2018	7:00 am - 3:45 pm
	Sunday, September 30, 2018	7:00 am - 10:15 am
Dismantle	Sunday, September 30, 2018	10:15 am - 12:00 pm

**Application**

Applications for grants/sponsorships and exhibiting are attached as part of this prospectus. To register, please complete and return the applications to the address above, along with payment of the total due. The EGLSNMMI is a 501c3 Not-for-Profit Association, Federal ID#: 16-1432806.

**Questions?**

For additional information concerning the meeting, contact EGLSNMMI Headquarters at the address above.



E A S T E R N G R E A T  
L A K E S C H A P T E R

**EXHIBIT APPLICATION/CONTRACT**  
**Eastern Great Lakes – SNMMI 2018 Annual Meeting**  
 September 29-30, 2018  
 Roswell Park Cancer Institute  
 Hohn Auditorium, Research Study Center  
 Elm and Carlton Streets  
 Buffalo, NY

*Application will not be processed without...*

- Read the Terms and Conditions on the reverse side of this application
- Complete the Exhibitor Requirements section before signing
- Retain a copy for your files
- Payment in full in U.S. funds
- Signature of official representative

Mail to: EGLSNMMI  
 1240 Iroquois Avenue, Suite 106  
 Naperville, IL 60563

Telephone: 630/428-3230  
 Fax: 630/428-7700  
 Email : wsvoboda@bacon-hedland.com

**EXHIBITOR INFORMATION** - Company name and address information should be completed exactly as they should appear in the EGLSNMMI Program Book.

Company			Telephone
Address			Fax
City	State/Province	Zip/Postal code	Web Site
Official contact	Title	Telephone	Email
Additional contact	Title	Telephone	Email

**EXHIBIT SPACE**

Each exhibitor will be provided with a 6' skirted table and 2 chairs.

Check one:

Corporate Exhibitor    \_\_\_ 6' table @ \$750 each    \$\_\_\_\_\_ Total due    \$\_\_\_\_\_ Enclosed

I do not wish to be near the following companies:

\_\_\_\_\_

*Payment Method:*

Check enclosed for \$\_\_\_\_\_

Charge to my credit card:    \_\_\_ Amex    \_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ Discover

Amount: \$\_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on credit card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Exhibitor agrees to abide by the terms and conditions on the back of this application/contract. The undersigned is empowered to enter into contracts on behalf of the exhibiting company. This is not a binding contract until signed by the Eastern Great Lakes Chapter – SNMMI.

Agreed to:

Accepted, EGLSNMMI by:

\_\_\_\_\_  
 Company Representative

\_\_\_\_\_  
 EGLSNMMI Representative

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Date

## **Exhibit Terms and Conditions**

### **1. Application for Exhibit Space**

This contract/application must be accompanied by a check or credit card for full payment.

### **2. Exhibit Eligibility**

Product brochures for medical devices and/or drugs which are subject to approval by the United States Food and Drug Administration or other government agency and which are to be exhibited at the EGLSNMMI meeting must be approved by FDA or the appropriate agencies or authorities of the federal, state, or local government. All products and services to be exhibited must be directly related to the practice of nuclear medicine and medicine in general and are subject to review by the EGLSNMMI. Exhibitors may display only those products and services that they regularly manufacture or distribute. Applications deemed ineligible will be returned with exhibit space payment.

### **3. Exhibitors' Representatives**

The application signatory or his designee shall be the official representative of the exhibitor, certify representatives and act on behalf of the exhibitor in all negotiations.

### **4. Exhibit Space Rental Rates**

Exhibit space will be rented for \$750 to Commercial Exhibitors. Pricing includes a 6' draped table and two chairs.

### **5. Acceptance of Exhibit Space Applications**

Applications will be accepted on a first-come, first-served basis. EGLSNMMI will assign all space and reserves the right to rearrange the floor plan at any time. EGLSNMMI reserves the right to relocate exhibitors should it become necessary for causes beyond the control of EGLSNMMI or advisable in the best judgment of EGLSNMMI.

### **6. Exhibit Space Payment Schedule**

Application must be accompanied by full payment in U.S. funds. Checks should be payable to "Eastern Great Lakes Chapter - SNMMI". The Chapter's Tax ID number is 16-1432806.

### **7. Cancellation/Refund of Exhibit Space Fees**

Written notification of cancellation must be received by EGLSNMMI on or before the dates specified. If space is canceled on or before September 1, 2018, a refund less a 20% cancellation fee will be issued. If space is canceled after September 1, 2018, the exhibitor shall remain liable to EGLSNMMI for the total rental fee for the space canceled. Space not claimed and occupied prior to 7:00 am, Saturday, September 29, 2018, for which no special arrangements have been made with EGLSNMMI, may be resold or reassigned by EGLSNMMI without obligation on the part of EGLSNMMI to refund exhibit fees, and without obligation to assign the exhibitor to other space.

### **8. Subletting of Space**

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not display goods or services other than those manufactured or regularly distributed by them or their subsidiaries.

### **9. Insurance & Liability**

The exhibitor shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an inquiry to any person, or any loss of or damage to property where such inquiry, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the exhibition (except as otherwise provided in the agreement between EGLSNMMI and the Roswell Park Cancer Institute. It is the exhibitor's sole responsibility to obtain, at its own expense, any or all licenses and permits to comply with all federal, state and local laws and City of Buffalo, NY ordinances for any activities conducted in association with, or as part of, the EGLSNMMI program. The exhibitor shall protect, indemnify, hold harmless and defend EGLSNMMI, its officers, directors, and agents against all such claims, liabilities, losses, damages and expenses, including reasonable attorney's fees, and costs of litigation, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence of EGLSNMMI, its officers, directors and agents. Exhibitors should maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of, or in any way connected with the exhibitor's participation in the exhibition, in an amount of not less than one million dollars (\$1,000,000) for personal injury, death or property damage in any one occurrence. Such insurance should include coverage of the indemnification obligations of the exhibitor under these terms and conditions and should cover EGLSNMMI as an additional named insured. Each exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its exhibit and display materials as the exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the exhibitor's insurance company of any right of subrogation as to any claims against EGLSNMMI, its officers, directors and agents.

All agents or representatives performing services at McMaster University directly for an exhibitor, other than the exhibitor's employees, must provide EGLSNMMI with original certificates of insurance. In the event any part of the exhibit area is destroyed or damaged so as to prevent EGLSNMMI from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in the event occupation of assigned space during any part or the whole of the exhibition period is prevented by strikes, Acts of God, terrorism, national emergency or other cause beyond the control of EGLSNMMI the exhibitor will be charged for space during the period it was or could have been occupied by exhibitor, and exhibitor hereby waives any claim against EGLSNMMI, its directors, officers and agents for losses or damages which may arise in consequence of such inability to occupy assigned space, its sole claim against EGLSNMMI being for a refund of rent paid for the period it was prevented from using the space.

### **10. Exhibitor Terms and Conditions**

The exhibitor understands and agrees that these Terms and Conditions are an integral and binding part of this contract.

**GRANTS & SPONSORSHIPS**

**Eastern Great Lakes – SNMMI 2018 Annual Meeting  
September 29-30, 2018  
Roswell Park Cancer Institute  
Hohn Auditorium, Research Study Center  
Elm and Carlton Streets, Buffalo, NY**

An educational symposium sponsored by the Eastern Great Lakes Chapter of the Society of Nuclear Medicine and Molecular Imaging will be held September 29-30, 2018, at Rowell Park Cancer Institute in Buffalo, NY. This meeting offers a variety of sponsorship opportunities for your company. From the educational grants for faculty support and the program syllabus to sponsorships for refreshment breaks, your company can play a vital role in supporting the EGLSNMMI while raising your company profile to EGLSNMMI members.

For your sponsorship dollars, EGLSNMMI will recognize your company in the following ways:

- Recognition in the Meeting Program (company name only)
- Recognition on the PowerPoint Images in General Session Room
- Recognition on appropriate signage

Take a moment to review the various levels of sponsorship. We ask that you respond by September 1, 2018, for CME application purposes and so that we may include your company name in the meeting Syllabus and appropriate signage.

We hope that you will seriously consider becoming an EGLSNMMI Annual Meeting sponsor. We would be pleased to answer any questions you may have. Please contact the EGLSNMMI Office at 630/428-3230, or by email at ghedland@bacon-hedland.com. Thank you in advance for your consideration.

**Please complete the information below and return to EGLSNMMI by September 1, 2018.**

Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**SUPPORT LEVELS...check the item(s) you wish to provide: EGLSNMMI tax ID # 16-1432806.**

**Sponsorship Levels:**

Platinum	\$ 2,000
Gold	\$ 1,500
Silver	\$ 1,000
Bronze	\$ 750

Signature: \_\_\_\_\_ Date: \_\_\_\_\_